THE CLIENT

The Ice Co (formerly Segruo Logistics) is a logistics and storage company based across five sites in the UK. The company is the logistics division for Europe’s largest ice manufacturer.

THE CHALLENGE

With The Ice Co’s operations revolving around temperature controlled storage, reliability of the solution was essential, to ensure that onsite machinery and equipment maintained the required temperature levels at all times.

To determine the best solution for their site, The Ice Co referred to head to head trials between various systems and analysed previous installation success at cold storage and temperature controlled facilities.

The unrivalled performance of Powerstar in trials against competitors, coupled with a long and documented history of success in the cold storage industry, reassured The Ice Co that Powerstar was the best solution for their site.

THE SOLUTION

The Powerstar team carried out a free site evaluation, data logging and half-hourly meter reading analysis at the companies headquarters.

The Powerstar team made several visits to the site to ensure that the Powerstar system commissioned closely matched the on-site electrical characteristics, therefore providing optimum savings.

Powerstar liaised with The Ice Co throughout the process to ensure that the installation occurred with no disruption to business operations and no impact on the temperature in the storage facility.

KEY FIGURES

- **Annual consumption savings:** 14.74%
- **Annual financial savings:** £7,124

**THE ICE CO**

Offer bespoke temperature controlled storage and distribution services.

Significant savings: The Powerstar installation reduced annual electricity consumption by 14.74% per year.

www.powerstar.com